

- Over 187,000 cars pass directly by the site daily along Interstate 20, Highway 49 and Highway 80 (*288,000 ADT including Interstate 55)

I-20 – 108,000

Hwy. 49 – 53,000

Hwy. 80 – 26,000

*I-55 – 101,000 (less than half a mile away)

- Fantastic VISIBILITY and ACCESS from Interstate 20
- Over 2.3 million people visited Bass Pro Shops and Trustmark Park (Atlanta's AA Minor League Stadium) at Bloomfield in 2007
- Rankin County consistently ranks in the top three counties in MS for highest average household income (\$67,700), lowest unemployment rate, and population growth
- Within a 3 mile radius of Bloomfield, the day-time population exceeds 60,000 people and within a 10 mile radius, the day-time population is over 230,000 people
- Mississippi's state capital, which is less than 5 minutes away, houses over 40,000 government jobs
- Within 10 miles is a network of five major hospitals employing over 20,000 medical related professionals
- Over 35,000 college students attend classes within 15 miles of Bloomfield
- Over 4 million people visit the Jackson area every year according to the Metro Jackson Chamber of Commerce, with 75% representing overnight leisure travelers

